John Lloyd
Senior Product Designer

johnlloyd.design
password: MLKT432
john.s.f.lloyd@gmail.com

Work Experience

United Airlines / Senior UI Designer

DEC 2022 - CURRENT, PRESCOTT, AZ (REMOTE)

Owned all designs relating to purchasing or changing a flight. Design-lead on "Money + Miles", ability to use miles and dollars to pay for flights. Successfully launched 1 month ahead of schedule. Garnering over $1 million USD sales in first month of launch at <10% throttle. Iterated on over 40+ unique concepts with internal design team, collaborating with 4 lines of business.
Design-lead on the following initiatives: Travel Credits & Promo Codes, Strike-through Pricing, Multi-traveler Edit, Pooled Miles, Economy Plus Offers, Omni-cart, Express Checkout, LAT TAXID and many more.

Capital One / Senior Product Designer

AUG 2022 — DEC 2022, ROANOKE, VA (REMOTE)

Design-lead on following mobile projects: Merchant Information Reporting, Venture Rewards, Transaction Filters, Split-Check Deposits and Internal Product Testing (Feedback Center). Co-owned initiative: Quick Action Menu, a new action bar feature on mobile app used by over 100 million users.

Abbott Labs / UI Designer

SEP 2019 — JUL 2022, BOSTON, MA (HYBRID)

Design-lead on 3 major medical device apps (supported touch tablet product), $380 million annual sales. Collaborated with the R&D senior designer, leadership, engineers and marketing teams.
Owned and monitored the design approval process for 14 concepts and engineering UI hand-off. Supported a team of 20+ engineers build to spec, daily stand-ups, feasibility tests with senior engineers. Developed 5 interactive prototypes for live tests with physicians, 1 successfully filed patent, 1 Consumer Electronics Show (CES) 2022 Design Innovation Award. Designed using *UWP (*the Microsoft design system).

Sanofi / Project design

AUG 2017 — AUG 2019, BOSTON

Co-owned major company initiative to conceptualize, design and implement touchscreen interfaces for all on-the-floor manufacturing workers. Collaborated with leadership and factory managers to iteratively optimize workflows, track design approvals and supported development with engineers.

idyoma / Co-Founder

DEC 2015 — SEP 2017, BOSTON

Raised funding of $250,000. Designed the app's entire UI, UX and branding to comply with Apple guidelines. Managed iterative product lifecycle of native iOS and Android Mobile app design, succeeding with 250,000 messages sent between users in 6 months after launch.

Liberty Mutual / Design (co-op)

JUL 2016 — DEC 2016, BOSTON

Designed new internal website for merger of 15 business lines.

Education

Northeastern University / D'Amore-McKim School of Business   BOSTON, MA

Degree: Bachelor of Science in Business Admin: Management Information Systems and Management
Awards: Dean's List (GPA of 3.5 or higher) & Global Leaders Scholarship Award